

[COMPANY NAME]

[One-line description of what you do]

Founded: [Year]

Team: [X] people

HQ: [City]

THE PROBLEM

[Describe the painful problem your target customers face. Be specific and quantify the pain if possible. 2-3 sentences max.]

THE SOLUTION

[Explain your product/service and how it solves the problem. Focus on the unique value proposition. 2-3 sentences.]

MARKET OPPORTUNITY

[Why is now the right time? Market size, trends, or tailwinds. Include TAM if relevant.]

- TAM: \$[X]B total addressable market
- SAM: \$[X]M serviceable addressable market
- Key trend: [Major market shift or catalyst]

TRACTION & METRICS

[XXX] [Metric Name]	[XXX] [Metric Name]	[XXX] [Metric Name]	[XXX] [Metric Name]
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- [Key achievement or milestone]
- [Notable customer, partnership, or press]

BUSINESS MODEL

[How do you make money? Pricing model, target customer segment, key metrics like ACV, LTV, CAC.]

- Revenue model: [Subscription / Usage-based / Marketplace / etc.]
- Target customer: [Who pays you and why]
- Unit economics: CAC \$[X], LTV \$[Y], LTV:CAC [Z]:1

COMPETITIVE ADVANTAGE

[What makes you defensible? Network effects, proprietary tech, unique data, brand, or other moat.]

TEAM

[Founder Name] - [Title]: [1-line background highlighting relevant experience]

[Founder Name] - [Title]: [1-line background highlighting relevant experience]

[Key Hire] - [Title]: [Notable credential]

FUNDRAISING

Raising: \$[Amount] **Use of Funds:** [Primary use - e.g., Product, Sales, Hiring]

Previous Raise: \$[Amount] [Stage] from [Investors]

THE ASK

[What specifically are you asking for? Investment amount, intro to specific customer/partner, domain expertise, etc.]

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